

Protecting our policyholders and their assets with creative and tailored solutions ••

# **Activity** Report

2022-



# Our Mission

Provide industry-leading insurance solutions through customized products and personalized services to achieve profitable growth and sustainability.

## **Our Vision**

Achieve efficient growth at a faster rate than the market as a preferred Property & Casualty Insurance company known for:

- · Our excellent service
- · Our staff's knowledge and expertise
- · Our proactive approach through innovative solutions at meeting market opportunities.

## **Our Subsidiaries**

## Optimum West Insurance Company Inc. (OWIC)

Optimum operates in British Columbia and Alberta through its Vancouver and Edmonton offices. OWIC writes residential and commercial insurance in both provinces and offers automobile insurance in Alberta.

# Optimum Insurance Company Inc. (OIC)

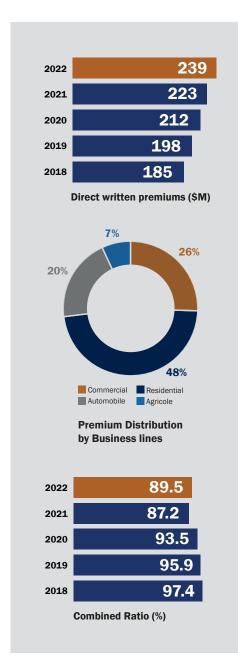
With offices in Montréal, Trois-Rivières, North Bay, Toronto and Winnipeg, this subsidiary writes residential and commercial insurance from regions of Québec to Saskatchewan. OIC also offers automobile insurance in Ontario and Québec. In addition, Optimum has developed a recognized expertise in underwriting farm insurance through its office in Trois-Rivières, QC, which distributes property, liability, and automobile insurance that meets the needs of farmers in Ouébec.

## January 2023 – Merger of Optimum Assurance Agricole Inc. into Optimum Insurance Company Inc.

Optimum Insurance Company Inc. now honours all obligations and liabilities of Optimum Assurance Agricole Inc. (OAA) and intends to remain an insurer of choice for the Farm Industry in Quebec by continuing to offer all related insurance products that OAA distributed before.

# 2022 - In Review

# **Highlights**



## **Optimum's Results in 2022**

We are proud of our overall performance in 2022 since we maintained sturdy underwriting results and correspondingly ended our financial year with a combined ratio of 89,5%. In addition, we continued the sustained growth of our Direct Written Premium volume in all our lines of business, specifically with +13,4% in our commercial lines and with an overall increase of 6,9%, bringing us to \$ 239 million.

Since 2005, Optimum has steadily generated underwriting profits over the last 17 years. It is a remarkable display of our sustainability that is rarely seen in the industry for such a long period of time.

### **Priorities**

#### **Operations**

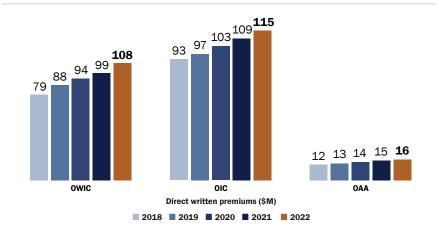
We are following our strategic roadmap towards the growth of our DWP volume and our policies in force with a target focus on our residential and commercial lines with projects and investments that will improve our operational efficiency in those segments.

#### Clients

We are maintaining our focus on our brokers and policyholders to remain accessible and supportive nationwide.

#### **Human resources**

We aim to continue to dedicate much effort to support, develop and attract our best talents by enriching our corporate culture with a dynamic environment that ignites creative work and collaborative expertise.



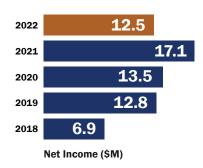
# Key Focus for 2023

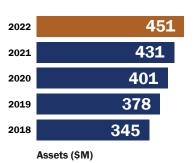
- Finalize the deployment of our New Residential Policy Management System, 0-zon™, in the province of Quebec, as we are refining our processes' performance and assisting our brokers across Canada with the utilization of the system.
- Manage and oversee the continuity of our operations following the corporate merger of OIC and OAA and emphasizing collaboration within our teams in Montréal and Trois-Rivières.
- Provide additional tailored training and resources to our managing teams, ensuring their growth and development, which goes is in concert with extending our efforts toward our employee's well-being and success.

# Consolidated Financial Statements

# **Summary Consolidated statement of net income**

| real effueu December 31, 2022            |             |             |
|--|-------------|-------------|
| (Canadian dollars)                       |             |             |
|  | 2022        | 2021        |
| Income                                   | \$          | \$          |
| Direct premiums written                  | 238,682,352 | 223,236,983 |
| Net premiums written                     | 179,685,349 | 173,119,710 |
| Net premiums earned                      | 176,052,142 | 168,547,046 |
| Net investment income                    | (1,676,087) | 1,628,798   |
|  | 174,376,055 | 170,175,844 |
| Expenses  Claims and adjustment expenses | 88,862,631  | 81,937,468  |
| Commissions and premium taxes            | 35,723,502  | 33,467,037  |
| Underwriting expenses                    | 32,885,492  | 31,607,962  |
|  | 157,471,625 | 147,012,467 |
| Income before income taxes               | 16,904,430  | 23,163,377  |
| Income taxes                             | 4,433,986   | 6,058,618   |
| Net income                               | 12,470,444  | 17,104,759  |





# Optimum - Building the Future on Solid Values



Year ended December 31, 2022

Optimum Financial Group is dedicated to the financial security of its clients since 1969. Global and privately-owned, it is active in the sectors of actuarial consulting, global asset management, general insurance, information technology, life insurance, life reinsurance, and real estate. The Group has 645 employees within diverse subsidiaries operating in 20 business places in Canada, the United States and in France.

# Optimum General – Invested in our relationships we create an environment based on ensuring risk management where everyone feels valued and supported.

Optimum General Insurance continued in 2022 its progress toward its strategic objectives with another year marked by excellent results. The successful combination of a careful underwriting approach and the incredible efforts of all our teams across Canada contributed to our great success last year.

Optimum General was crowned winner of the **Optimum Enterprise Award for 2022.** On behalf of all Optimum General Insurance employees, this praiseworthy recognition from Optimum Financial Group was received with great pride by all Optimum General Insurance employees. Our hardworking teams, from Trois-Rivières to Vancouver, skillfully progressed towards their branches objectives while keeping the positioning of Optimum Financial Group in mind. This collaborative effort allowed to achieve excellent financial results. Written Premium volume continued to grow, and we ended the year above \$238M. We also attained a combined ratio below 90% for the second year in a row.

Generating further growth in 2022 and 2023 was and continues to be an important goal. We are pursuing this objective by adapting our internal processes and proactively nurturing our ongoing projects. The successful launch of our O-zonTM system in Personal Property through all our branches as well as impressive growth in Commercial Lines are two concrete examples reflecting our performance in 2022.

At our core, we strongly value the power of relationships and place great importance on fostering meaningful connections. We believe that success is best achieved when we collaborate and work alongside our teams and broker partners with a human-centric approach. By emphasizing open communication with integrity, expertise and rigorousness, we create an environment based on ensuring risk management where everyone feels valued and supported. We are

invested in our relationships and together, we want to continue moving forward with confidence, stability, and dedication.



**Anabelle Blondeau**President and Chief Executive Officer
Optimum General Inc.

# **Management Teams**

# **Optimum General Inc. and its Subsidiaries**

#### **OPTIMUM GENERAL INC.**

#### **Anabelle Blondeau**

Vice Chair of the Board and President and Chief Executive Officer

#### **Noella Anthony**

**Executive Vice President, Operations** Senior Vice President, Claims

#### Véronique Bouchard

Senior Vice President, Appointed Actuary

#### **Pierre Bourassa**

Senior Vice President, Underwriting

#### J.-Sébastien Lagarde

Senior Vice President, Corporate Partner Relations and Strategy

#### **Paul Tremblay**

Senior Vice President, Finance

#### **Steve Boudreault**

Vice President IT, Operations, Strategy and Development

#### **Jamie Morin**

Vice President, Claims

#### Jean-François Tremblay

Vice President, Operations

### **Mary Vacirca**

Vice President, Actuarial - Pricing

#### **Jonathan Clermont**

Assistant Vice President, Corporate Risks

#### Stephen Hawken

Assistant Vice President, Underwriting

#### **Claude Gauthier**

Deputy Assistant to the Executive Vice President, Operations

### **OPTIMUM WEST INSURANCE** COMPANY INC.

#### **Noella Anthony**

President and Chief Operating Officer

#### **Daryl Kochan**

Regional Vice President, British Columbia

#### **Derri Thomas**

Regional Vice President, Alberta and Yukon

#### **Travis Goldstraw**

Assistant Vice President, Underwriting (B.C.) Assistant Vice President, Commercial Lines (Alberta)

## **OPTIMUM INSURANCE COMPANY INC.**

#### **Noella Anthony**

President and Chief Operating Officer

#### **Megan Campbell**

Regional Vice President, Ontario

#### Ryan Campbell

Regional Vice President, Manitoba and Saskatchewan

#### **Claude Gauthier**

Regional Vice President, Quebec Optimum Insurance Company Inc.

#### Mike Anklesaria

Assistant Vice President, Business Development & IT Operational Processes

#### **OPTIMUM GENERAL INC.**

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## Fax: +1 514 288-8269 **Trois-Rivières Branch**

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#### **Edmonton Branch**

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